

CORE COMPETENCIES

Market Transformation
Energy Conservation Measures
Renewable Energy Technologies
Demand Response
Industry Research & Development
Energy Policy
Economic Development
Regulatory Compliance
Technology Transfer
Program Design & Planning
Program Implementation
Alternative Financing Mechanisms
Strategic Marketing & Public Relations
Business Process Reengineering
Strategic Alliance Building
Codes & Standards



At the 360 Energy Group we don't make energy efficiency or renewable technologies... We make them viable.

Through our client partnerships, we have helped reduce electric and fossil fuel consumption, and lowered greenhouse gas emissions. We've helped reduce peak electric demand thereby offsetting the need for new power plants. We've helped energy companies improve their asset utilization and improve their bottom line. We've helped government agencies transform their energy markets. We've helped commercialize emerging energy efficiency and renewable technologies accelerating growth to upwards of 400% annually in one case.

Contact us today to find out what we can do for you!



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BEST PRACTICES
MADE SIMPLE

ECONOMIC
DEVELOPMENT

STRUCTURED
PROCESSES



MARKET
CONDITIONING

TAILORED
SOLUTIONS

COMPREHENSIVE
APPROACH



Our market transformation expertise can jumpstart your technology and bring your programs full circle. From infancy, we take emerging technologies to full scale commercialization and deployment (180 degrees).

Only we don't stop there. The 360 EG team continually assess and analyze the market for opportunities found with further improvements in technology, business process, or market strategy. Champions of this evolved approach, our team of industry professionals deliver the next generation of energy technologies or programs (another 180 degrees), closing the circle with continued growth (360 degrees).

When the 360 Energy Group team works alongside you, our portfolio of services immediately extend your reach and minimize the time you would spend coordinating efforts, giving you the response you deserve.

We pride ourselves on continued success in setting and achieving aggressive objectives, making the most effective use of resources, keeping our strategies relevant to our ever-changing industry, and employing fresh and appropriate solutions in a practical fashion.

BEST PRACTICES MADE SIMPLE

ENERGY SOLUTIONS

The 360 EG team has amassed a knowledge base worth more than \$135 million through our collective years of energy industry experience. We have been promoting and facilitating the implementation of energy efficient technologies and strategies since the early 1990s, focusing the majority of our efforts on technologies that required commercialization, policy support, regulatory assistance, infrastructure development and strategic outreach to bring them to market with sustained demand.

AREAS OF EXPERTISE

Simply put, our key area of expertise is the alchemic strategy of turning inefficient uses of energy into profitable plans with long-term growth. Whether the answer involves a new lighting scheme for a planned residential tower or a program that helps businesses achieve a set percentage of greenhouse gas emission reductions, we work tirelessly to provide the expert insight required to achieve sustainable returns on investment.

OUR FIRM

As a tightly knit group of professionals, we are able to provide superior quality, detail-oriented assistance that our clients have come to expect from 360 Energy Group. Our team is our greatest asset, melding the ideas and insights of accomplished experts in business strategy, engineering, architecture, and marketing and communications to serve our clients with the superior quality deliverables required alongside one-of-a-kind customer service.

CLIENTS SERVED

We firmly believe that our continued success lies in our commitment to those we serve. In the public eye or behind the scenes, the 360 Energy Group extends your reach beyond your in-house capabilities. From Fortune 500 companies to Federal agencies, the 360EG Team has provided our world-class service offerings to a wide variety of clients. Accolades and success stories belong to our clients, which is why you'll never hear us name dropping for leverage. We value your limelight and happily ensure your goals are met without disclosing our involvement.



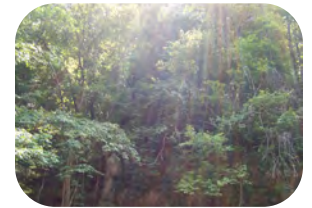
ENERGY POLICY
DEVELOPMENT &
DIRECTION



ENERGY CONSERVATION
CONSULTING



FINANCING PROGRAM
DEVELOPMENT



MARKET
TRANSFORMATION &
TECHNOLOGY TRANSFER



ENERGY INDUSTRY
RESEARCH & ANALYSIS



STRATEGIC MARKETING &
PUBLIC RELATIONS



BUSINESS PROCESS
REENGINEERING



STRATEGIC ALLIANCE
BUILDING